

NO PURCHASE NECESSARY to enter the sweepstakes. A purchase does not increase your chances of winning. Open only to legal residents of the 50 U.S. and DC, who are 18 years of age or older. Void where prohibited. The Nature's Bounty Loyalty Program Sweepstakes starts 9/1/2017 & ends 8/31/2018. Sponsored by The Nature's Bounty Co. For Official Rules, visit [NaturesBountyRewards.com](http://NaturesBountyRewards.com).

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**OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.**

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Submitting an entry constitutes consumer's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which shall be final and binding on all matters relating to the Sweepstakes.

- 1) **Sweepstakes Timing:** The Nature's Bounty Loyalty Program Sweepstakes (the "Sweepstakes") begin at 12:00 a.m. ET on September 1, 2017 and end at 11:59 p.m. ET on August 31, 2018 (the "Sweepstakes Period"). The Sweepstakes Period is comprised of two (2) separate entry periods (each an "Entry Period"). The first Entry Period begins at 12:00 a.m. ET on September 1, 2017 and ends at 11:59 p.m. ET on February 28, 2018. The second Entry Period begins at 12:00 a.m. ET on March 1, 2018 and ends at 11:59 p.m. ET on August 31, 2018.
- 2) **Eligibility:** The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, who are eighteen (18) years of age or older at the time of entry. Employees (and their immediate family members and/or those living in the same household) of The Nature's Bounty Co. ("Sponsor"), Don Jagoda Associates, Inc. ("Administrator"), their parent companies, subsidiaries, divisions, affiliates and related companies, and advertising and promotion agencies, (collectively with Sponsor and Administrator, the "Sweepstakes Entities") are not eligible to participate or win. All federal, state and local laws and regulations apply. Void where prohibited by law.
- 3) **How to Enter the Sweepstakes:** During an Entry Period, you can join the Nature's Bounty Loyalty Program (the "Loyalty Program") by visiting [NaturesBountyRewards.com](http://NaturesBountyRewards.com) to receive one (1) entry into the Sweepstakes ("Registration Entry"). There is no cost to sign up for the Loyalty Program. The information you provide during your membership sign up will be used to contact you in the event you are selected as a winner in this Sweepstakes. Registration is a one-time requirement. If you signed up for the Loyalty Program in the first Entry Period you will automatically receive a Registration Entry into the second Entry Period's drawing. If you are already registered for the Loyalty Program, you will automatically receive a Registration Entry. Limit one (1) Registration Entry per person per Sweepstakes Period.

**There are two (2) ways to earn additional entries, once registered:**

- a) **Earning Points:** Once registered, during each Entry Period, you may visit [NaturesBountyRewards.com](http://NaturesBountyRewards.com) and log into your account to complete various tasks that will earn you points. The points you earn by the end of the Entry Period will determine the tier you are in. Please reference the below chart for the breakdown of tiers and point requirements. You will receive one (1) entry for reaching the White Tier, two (2) entries for reaching the Green Tier and three (3) entries for reaching the Gold Tier ("Tier Entry"). At the conclusion of the first Entry Period, all members' points will return back to zero. For the second Entry Period, you will need to re-earn points to achieve one of

the above tiers. Limit six (6) Tier Entries per Entry Period. Tier Entries will not carry over to the second Entry Period's random drawing.

<b>Tiers</b>	<b>Point Requirements</b>
White	100 points
Green	200 points
Gold	400 points

- b) **Mail-in Entry:** Once registered, you may earn additional entries into each Entry Period without earning points ("Mail-In Entry") by hand-printing your full name, full address, date of birth, and email address on a 3" x 5" piece of paper and mailing it in a separate hand-addressed, stamped envelope, to: The Nature's Bounty Loyalty Program Sweepstakes, P.O. Box 7773 Melville, NY 11775-7734. Limit one (1) mail-in entry per envelope. Each mail-in entry is equivalent to six (6) entries. All mail-in entries must be complete to be eligible. To be included in the first Entry Period random drawing, mail-in entries must be postmarked by February 28, 2018, and received by March 7, 2018. To be included in the second Entry Period random drawing, mail-in entries must be postmarked by August 31, 2018, and received by September 7, 2018. Mechanically reproduced or automated mail-in entries are not eligible.

Limit seven (7) Entries per Entry Period regardless of method of entry. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate online is prohibited and will result in disqualification. Normal Internet access and usage charges imposed by your online service may apply, if entering online.

- 4) **Random Drawing:** There will be two (2) separate random drawings conducted. The first random drawing will occur on or about March 16, 2018, from among all eligible entries received during the first Entry Period. The second random drawing will take place on or about September 14, 2018, from among all eligible entries received during the second Entry Period. Drawings will be conducted by Administrator, an independent judging organization whose decisions are final on all matters relating to the Sweepstakes. Odds of winning are dependent upon the number of eligible entries received during the applicable Entry Period. Prizes will be awarded and winners will be notified by mail or email. Prizes are nontransferable and no substitution is allowed except by the Sponsor who reserves the right to award a prize of equal or greater value.
- 5) **Prizes and Approximate Retail Value ("ARV"):** **First Entry Period Grand Prize (1):** A 4-day/3-night trip for two (2) to Lake Austin Spa Resort in Austin, Texas, including round-trip coach class air transportation from a major airport near winner's home city to Austin, TX, and three (3) night accommodations with three (3) healthy gourmet meals and a mid-afternoon snack offered daily for winner and guest at Lake Austin Spa Resort (based on double occupancy and availability). Grand Prize also includes a \$480 Sponsor-specified gift card for winner and guest to be used towards spa and/or fitness activities. Winner and guest will also have complete access to all of the facilities at Lake Austin Spa Resort, including special events, lake access and use of kayaks, stand up paddleboards and hydrobikes, 24 hour access to state-of-the-art fitness facilities and access to three pools, poolside cabanas, steam rooms, saunas and whirlpools. The ARV of the First Entry Period Grand Prize is \$6,575. **Second Entry Period Grand Prize (1):** A Sponsor Specified Health & Wellness

Trip. The ARV of the Second Entry Period Grand Prize is \$5,500. Grand Prize travel must be taken within one year of the date awarded. Certain restrictions and blackout dates apply. Travel companion (or winner as parent/legal guardian if travel companion is a minor in his/her state of residence and winner's child/charge) of Grand Prize winner will be required to complete a Release of Liability prior to travel. Airline carrier's regulations and conditions apply. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Grand Prize winner and his or her travel companion must travel together on the same itinerary and must possess valid travel documents (i.e., valid photo ID), in order to travel. Seat selection and timing of trip subject to availability and confirmation of reservations. No refunds or credit for changes are allowed. All other expenses and costs, not expressly listed above, including, but not limited to, airline baggage fees, taxes, tips, entertainment, additional transfers, and transportation to and from winner's home residence/airport are the Grand Prize winner's sole responsibility. Limit one prize per person/household.

- 6) **Winner Notification:** Potential Grand Prize winners will be contacted via phone/email and will be required to execute and return via email/mail, an Affidavit of Eligibility and Liability/Publicity Release (where legal) within ten (10) days of notification or prize will be forfeited and an alternate winner will be selected. If any prize notification is returned as non-deliverable, or if a potential winner fails to return the required documents or respond by the required deadline, an alternate potential prize winner will be selected. If a potential winner is found to be ineligible or if a potential winner does not comply with the Official Rules, then potential winner may also be disqualified and an alternate potential prize winner will be selected.
  
- 7) **General Rules:** By entering, entrants fully and unconditionally agree and accept to be bound by these complete Official Rules and the decisions of the Sponsor and Administrator, which shall be final. Taxes, related to the prizes, are the responsibility of the individual winners, as applicable. Except where prohibited, winners grant to the Sweepstakes Entities the right to use, and publish his or her proper name, likeness, voice, opinions, biographical information and state without additional compensation. Sponsor reserves the right to disqualify, and block or discard all entries from any individual who enters by any kind of electronic, mechanical or other automated means or otherwise tampers with or hacks the entry process as determined by the Sponsor in its sole discretion. Sponsor also reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes in the event of a computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failure or disruption, force majeure or any other cause which, in its sole opinion, corrupts the administration, security, fairness, integrity, or proper operation of the Sweepstakes and award the prizes in a random drawing from all eligible Entries received per Entry Period prior to cancellation. **CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** The Sweepstakes Entities are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incorrect, incomplete, ineligible or unintelligible entries; (ii) telephone, electronic, hardware, software program, network, Internet or computer failures or difficulties; (iii) errors in transmission; (iv) any condition caused by events beyond their control that may cause the Sweepstakes to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind caused by the prize or resulting from acceptance, possession, use or misuse of the prize, or from participation in the Sweepstakes; or (vi) any printing or typographical error in any materials associated with these Official Rules or the Sweepstakes generally. The Sweepstakes Entities assume

no responsibility for any injury or damage to participants or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Sponsor may prohibit any entrant or potential entrant from participating in the Sweepstakes, if at the sole discretion of Sponsor, such person shows a disregard for these Official Rules, or acts (1) with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsor, or their agents or representatives; or (2) in any other disruptive manner. In the event of a dispute as to the identity of an online entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

- 8) **Disputes:** Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or prize awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Nassau or Suffolk County New York; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of New York located in Nassau or Suffolk County for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or the Sweepstakes Entities in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of New York, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.
- 9) **Data Collection:** Sponsor collects personal information from participants when they enter the Sweepstakes for use in administration of the Sweepstakes. When entering at the Website, you may be asked to consent to receive promotional emails and information about Sponsor. Consenting to receive such emails and information is optional, and is not necessary to enter or win this Sweepstakes, nor will it increase or improve your chances of winning. The information collected is subject to the Privacy Policy located at <https://www.naturesbounty.com/privacy-policy/>.
- 10) **Winners:** For the Grand Prize winners' names, available on or about October 1, 2018, send a self-addressed stamped envelope by September 7, 2018 to: Nature's Bounty Loyalty Program Sweepstakes Winners, 100 Marcus Drive (Dept. CG), Melville, NY 11747.
- 11) **Sponsor/Administrator:** The Sponsor is The Nature's Bounty Co., 2100 Smithtown Ave, Ronkonkoma, NY 11779. The Administrator is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.